

**JEFFERSON COUNTY PUBLIC HEALTH – PLANNED PERFORMANCE MEASURES 2015
COMMUNITY HEALTH - POPULATION AND PREVENTION PROGRAM**

PROGRAMS: Drug and Alcohol prevention, School Health, Healthy Community, Health Care Access and Clean Indoor Air Act

MISSION: The purpose of the Population & Prevention Programs is to provide health education and public health interventions to county residents in order to promote a healthier community.

Goals	Objectives	Performance Indicators	2012 Actual	2013 Actual	2014 Projected	2015 Planned
Goal 1: Improve identified social and health indicators for school age youth	Convene Prevention Coalition to identify interventions to address drug and alcohol prevention in communities	Strategic Plan Milestones	Port Townsend completed	Started Chimacum Prevention Coalition (CPC) Sept. 2013	CPC Strategic Plan completed June 2014	Update CPC Strategic Plan Spring 2014
		Number of Coalition meetings	6	4	8	12

Goals	Objectives	Performance Indicators	2012 Actual	2013 Actual	2014 Projected	2015 Planned
Goal 2: Reduce favorable attitudes toward problem behaviors within the youth and adult communities	Increase the perception of risk for youth and adults regarding alcohol, tobacco, marijuana and other drug use based on Health Youth Survey (HYS)	Implement identified intervention strategies in the Strategic Plan	Prevention Classes at Blue Heron Middle school	Life Skills classes 2012 HYS data on web	Start Strengthening Families Parenting Classes Oct. 2014 Begin Social Norms Campaign Public Awareness campaign	Strengthening Families Parenting classes Spring and Fall 2015 Complete Social Norms Campaign Complete 3 Public Awareness presentations 2014 HYS data on website

Goals	Objectives	Performance Indicators	2010 Actual	2011 Actual	2012 Actual	2013 Actual	2014 Projected	2015 Planned
Goal 3: Enhance overall health and safety of Jefferson County school age children	School Health Screening	Number of state mandated hearing and vision screenings facilitated by school nurse for students in grades K, 1, 2, 3, 5 and 7	1,040	1,040	987 initial screenings 305 rescreened 132 referred for further evaluations	1044 initial screenings 284 rescreened 117 referred for further evaluation	1,040	1040
	Human Growth and Development and HIV AIDS education	Number of Human growth and development classes	243	228	213.5	216	210	200
		Numbers of students served in school health classes	1,102	1,105	1,092	1,046	1,000	850

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Goal 3: continued	Student Health Care Plans	Number of Student Health Care Plans for students with chronic health conditions written by or facilitated by JCPH School Nurse	106	112	144	135	140	140

Goals	Objectives	Performance Indicators	2010 Actual	2011 Actual	2012 Actual	2013 Actual	2014 Projected	2015 Planned
Goal 4: Improve overall health of Jefferson County Residents	Provide education regarding Clean Indoor Air Act enforcement with Environmental Health Food Services staff	Smoking in Public Places awareness campaign:	15 Total	33 Total	12	Monthly postcard mailed to Tobacco Vendors through June 2013 updated tobacco cessation brochure	Newsletters to businesses & education as needed based on complaints Purchased and posted No Smoking Signs at Farmers Market Summer 2014	Newsletters to businesses & education as needed based on complaints
		Newsletters			5			
		In person visits		31				
New for 2014-2015	Increase opportunity for Physical Activity	Safe Routes to School process Chimacum						Complete Safe Route to School
	Increase access to Healthy Foods	Wellness Policy at school district level					Port Townsend School District approved Wellness policy	Chimacum School District Wellness policy
	Reduce % of women smoking during pregnancy	% of women reporting smoking during pregnancy						Smoking Cessation info to Health Care providers

Goals	Objectives	Performance Indicators	2013 Actual	2014 Projected	2015 Planned
Goal 5: Increase access to health care	Provide information and assistance for Washington State Health Benefits Exchange health insurance applications New 2013	Number of clients assisted with applications for health insurance	7 staff trained as In-Person Assistors, Sept. 2013 Assisted 109 Health Insurance Applications	Recertify 5 staff to continue to be In-Person assistors October 2014 – Assisted with 300 applications	Continue to assist new signups for Medical Assist with 300 applications

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Summary of Key Funding/Services Issues for 2015:

Jefferson County Public Health (JCPH) delivers programs that promote healthier communities and individuals. The above programs provide universal prevention services to youth, families and businesses in the community.

Nationally preventing substance abuse and tobacco use have proven to be cost effective. The results of the 2012 Washington State Healthy Youth Survey were released in the spring of 2013 and are used to determine community needs and prioritize services based on funds available. The next Healthy Youth Survey will be done Fall 2014 with results available spring 2015.

The Drug and Alcohol Prevention Program continues to provide integrated prevention services that promote healthy behaviors, prevent harm and support youth and families in the community and in the schools. Washington State Division of Behavioral Health and Recovery (DBHR) funding/contracts “Statements of Work” require development and maintenance of a Prevention Coalition focused on a specific School District. Funds support a Prevention Coalition Coordinator. In November 2013 DBHR received additional Federal funds through a Partnership for Success grant. Addition funds are used to increase the Coalition Coordinator position (split between two JCPH staff) and implement interventions identified in the Coalition’s Strategic plan. Partnership for Success funding continues into 2015.

Starting July 1, 2013 the prevention efforts funded by the Division of Behavioral Health and Recovery (DBHR) changed from Port Townsend School District to Chimacum School District due to changes in the Port Townsend School Districts financial support for the Prevention Intervention Specialist. The Prevention Coordinator organized and help developed the Chimacum Prevention Coalition which started in September 2013.

From the fall of 2013 to the spring of 2014 the Coalition assessed the unique community needs and strengths, canvassed existing resources, and then developed a universal Strategic Prevention Plan. Implementation of the Plan started in the summer of 2014 and continues through 2015.

Activities include:

- prevention policy development
- social norms campaign as an environmental strategy
- 3 – 5 public presentations on topics related to youth alcohol and other drug use as a public awareness campaign
- Direct service delivery of an evidence-based parenting education program, Strengthening Families starting fall 2014 and again spring 2015. Funding for the evidence-based parenting education program, the environmental strategy and public awareness campaign will be from DBHR, OESD114 and other community partners including 4-H.
- Update Strategic Plan Spring 2015 with Healthy Youth Survey results from HYS administered Fall 2014
- Continued Coalition development

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JCPH contracts directly with school districts to provide required Human Growth and Development classes including HIV education and school health screening (hearing and vision). Those contracts continue 2015. There has been a slight reduction in Health Education classes and students served due to declining student enrollment. The cost to provide these services has increased and the contracts for the 2014-2015 are being revised.

Human Growth and Development classes are also supported by the Federal Family Planning Title X contract that requires activities to facilitate community awareness of and access to family planning services.

Since 1999, additional funding for school health services has been achieved through the State funded ESD School Nurse Corp Program. Many adult health disorders and chronic diseases begin in childhood as a result of unhealthy behaviors. Reaching students is key for success in public health's efforts to reduce the future burden of chronic disease. JCPH nurses work in schools to identify health and safety needs of all students, with a special focus on students with chronic health issues. The school nurse provides: staff training so schools meet health and safety needs of students; creates school health care plans for children with chronic health conditions; provide consultation for communicable disease and immunizations; coordinates annual hearing and vision screening; provides information for healthy school environments; and provides individual student health education as needed. State funds have remained level since 1999 and cost to provide the services has increased causing a need to reduced the number of hours provided in the ESD contract.

Healthy Community activities included working with community partners to increase opportunities and access for safe walking and biking in the county, and policies around smoking prevention and healthy behaviors. Health Community activities for 2015 will be funded by State Public Health discretionary funds provided through the State Treasures Office to improve the overall health of communities.

State Tobacco and Youth Tobacco Prevention funding was totally cut July 2013. JCPH continues to be responsible to enforce Washington State's Clean Indoor Air Act. Environmental Health staff will follow up on any enforcement. Community Health staff will continue to provide education to help businesses comply with the state law.

JCPH "In-Person Assisters" (AKA Navigators) will be recertified Fall 2014 to continue to be able to provide assistance to low income families and individuals to apply for free or low cost Health insurance through Washington Health Benefit Exchange. By enrolling clients in State Health Insurance (Apple Health) JCPH has increased client fee reimbursement for clinic services. Low income clients that would have been "Sliding Scale" fee payment have full health insurance benefits and have access to preventive health benefits at no cost.

August 19, 2014